



# The Edible Planet Summit

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IMMERSIVE EDITION  
SEPTEMBER 16-19 (+1), 2022



# The Rebirth Of Food

2 ZERO  
HUNGER



13 CLIMATE  
ACTION



17 PARTNERSHIPS  
FOR THE GOALS



In the last decade, our understanding of **our food system** has **undergone a Renaissance**. We now comprehend the **importance of our choices** and realize that **we are collaborators as much as we are consumers**.

This consciousness has led to the idea of a new, radically different food system that **heals the planet, restores livelihoods, provides equal access** to every human being, and **nourishes us** to become our healthiest selves.

**This is the future we want. This is the food system we deserve.**

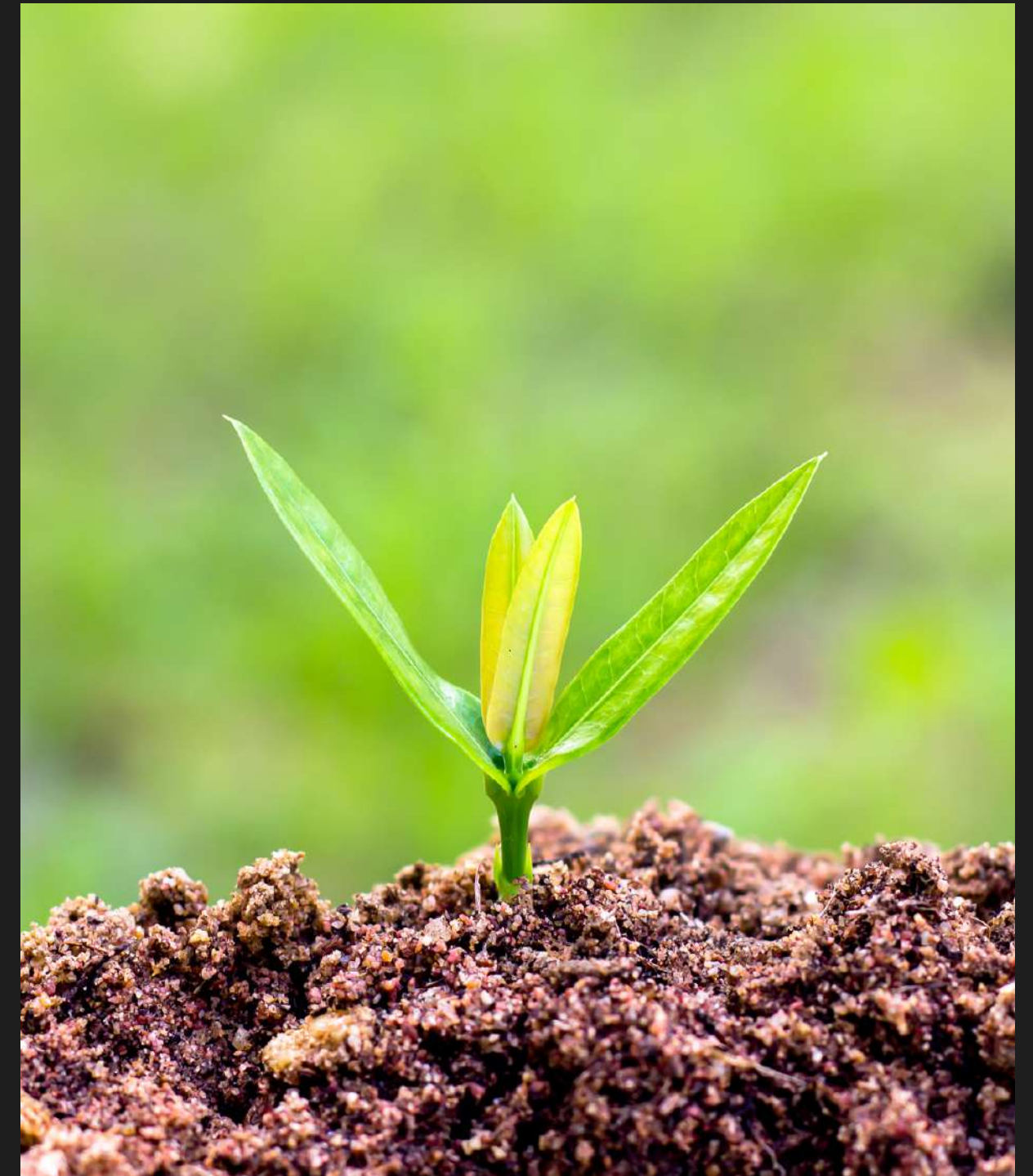
**The Edible Planet Summit is where we draw this map together.**

# Reframing The Problem

When it comes to our food system, we've relied on quick fixes instead of real solutions. Part of the problem is in our approach: we need to engage with each other more meaningfully and start really listening.

To **succeed in future proofing our food system**, we must be far more **ambitious, creative, and collaborative**.

**A resilient tomorrow starts today.**





# A Regenerative Retreat

The Edible Planet Summit is a **unique opportunity to explore solutions with like minded individuals from around the world**, all of whom are passionate about transforming the food system.

Each of us has a story to share. By bringing all of our stories together, we **set the stage for a revolution in how we think, how we work, and how we change the world.**





Edible  
Planet  
Ventures

Edible Planet | The Summit

.....  
“Whether you think you can,  
or you think you can't –  
you're right”  
Henry Ford



# The Format

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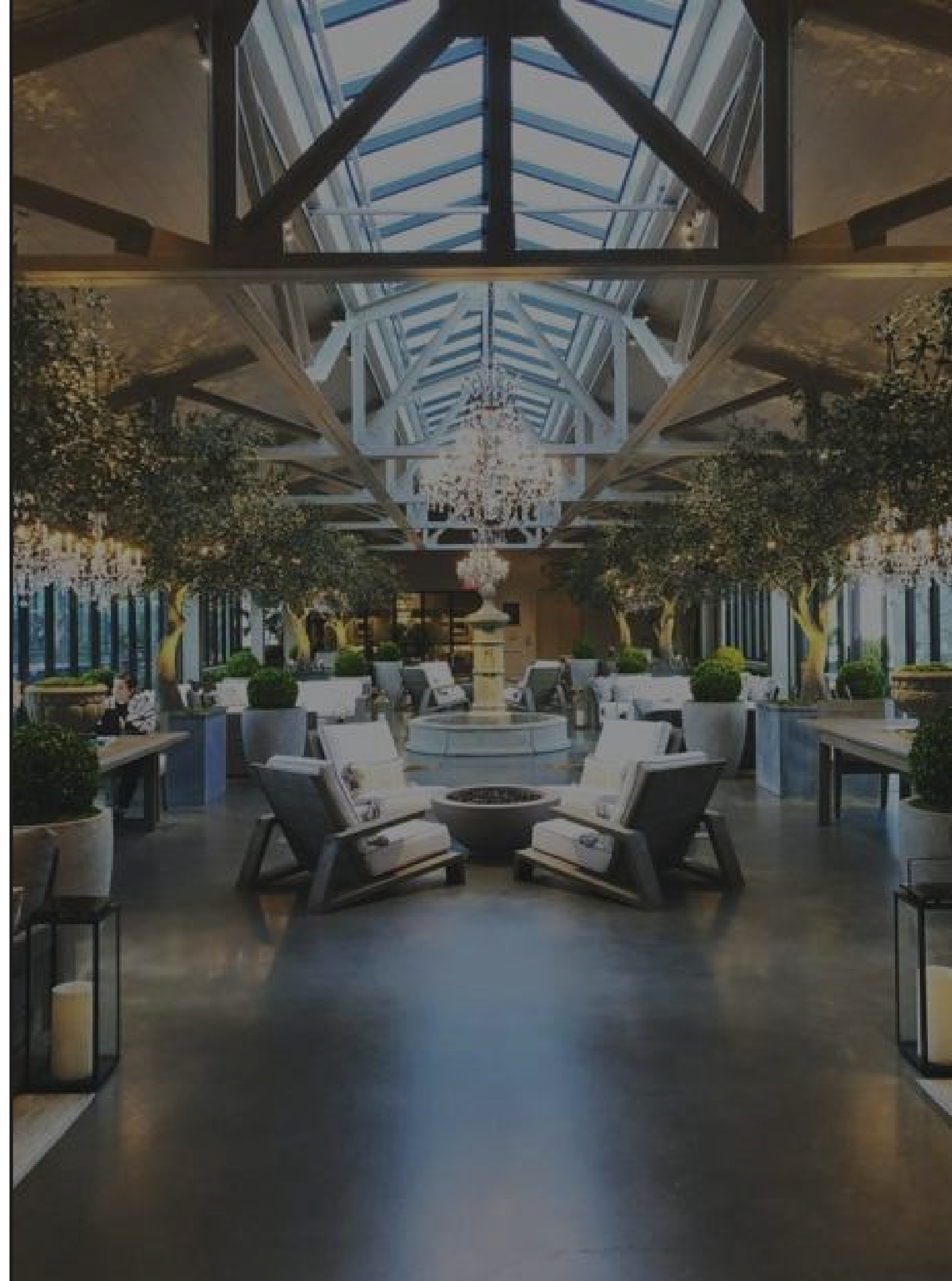
# What & Who

The Summit brings **industry leaders** and **activists** together alongside **visionaries, changemakers**, and even a few troublemakers to set the table for a radically different food system.

**A food system designed by humans, for humans.**

The Summit combines **co-design activities, workshops, and immersive experiences** targeted at both **personal and professional growth**.

And of course, plenty of incredible food.





# Where

## When & Why

As it has been for millennia, Italy is an inspirational setting for an exceptional gathering.

From the Romans to the Renaissance, this country has been at the heart of both culture and cuisine.

The Summit continues this tradition by **bringing the world's most passionate figures in the food system together to be immersed in the singular beauty of the Italian countryside.**





# Where When & Why

The first live, in-person Edible Planet Summit is scheduled to take place from **September 16 -19 , 2022.**

**The Summit will lead to the Edible Planet Charter, a plan of action that will offer concrete solutions to implement deep structural change in the food system.**

The Charter will become **a reference point** for other organizations **to follow** and **collaborate with** in the **future.**



# Key Topics

The idea is to redesign our Food System by tapping into every element and level of the value chain.



**Farm-to-Fork  
Agriculture**



**Production &  
Processing**



**New Ingredients  
& Foods**



**Future of Retail**



**Health & Nutrition**



**Packaging**



**Water & Energy**



**Logistics**



**Climate & Carbon**



**Policy Innovation**



**Science & Biotech**



**Food Waste &  
Circularity**



# Objectives

1

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**Brainstorm**, gather and consolidate innovative solutions to critical problems affecting the food system.

2

.....  
**Share** ideas through conversation and promote meaningful dialogue focusing on deep structural changes to the food system.

3

.....  
**Create** synergies between the participants and give people the opportunity to speak and listen to each other in a creative and dynamic environment.

4

.....  
**Support** the ecosystem in hacking the future of food and engage in meaningful experiences and connections

5

.....  
**Formulate** a comprehensive outline for transformation that participating organizations can put into action and a reference point to follow and collaborate with in the future.



# Summit Schedule



\*This day is optional for any guest that would like to stay and take part in activities such as wine harvesting or truffle hunting



# Day 1

Events like the **Deep-Dive Visionary Lab** allow us to put our ideas into action.

- Discussions are centered around a list of topics

- Guests will be divided into working groups, with a group leader assigned to each. He/she will set the conversation objectives and provide guidance throughout.

- Deep dive sessions will be moderated by a thought leader. Participants will share thoughts and ideas in a free flowing format

- During the day, a state of the art software will pick up on conversations and convert them into visual cues as well as collect data and insights.

- Subsequently, all the data will be consolidated to draft the Edible Planet Charter, an action plan for structural change



# Day 2


Immersion and exchange in the heart of Italy

Participants informally network and exchange ideas throughout the day immersed in the Italian countryside

A unique sensory experience that encourages professional inspiration, personal reflection and relationship building

Discover Italian food and agricultural traditions with the families and producers who have upheld them for generations



A pair of hands, one from a person wearing a dark blue long-sleeved shirt, are gently cupping a small, dense mound of green moss growing in dark, rich soil. The background is a soft-focus green, suggesting an outdoor natural setting. A horizontal dotted line is positioned above the text on the right side of the image.

We believe that collaboration is the main engine that drives innovation, and our mission is to bring together as many talented actors as possible to affect a transformation of the global food system.



# Who We Are

Edible Planet is a **holistic platform** to share knowledge, resources, and best practices.

Our objective is twofold: first, to **unite ecosystems** from around the world and **facilitate greater communication and cooperation** between stakeholders. Second to **accelerate innovation through partnerships with corporations, investors, organizations, and expert individuals.**

We believe in **connecting the dots** that lead to **systemic change within the food system.** As the ecosystem grows the possibilities for all of its partners expand, creating **new opportunities** for collaboration and innovation around the world.





# Our Impact







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# Thank You

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